

What our advertisers are saying about Douglas...

douglas™

VICTORIA'S BUSINESS MAGAZINE



► Well-read content

“Douglas magazine has become our main print advertising vehicle, as a highly polished and knowledgeable “must read” magazine within our local small business community. Plus, their sales and design teams are excellent!”

*Evelyn J. Andrews-Greene CA
Vancouver Island Business Excellence
Professional Company Awards Winner*

“Douglas magazine has been an integral part of our advertising campaign on Vancouver Island. The quality of the publication and its articles are most appropriate for our membership as well as our industry and public service partners. Since the start of our campaign with Douglas, our awareness within the business community on the island has increased significantly.”

*Vinetta Peek, CMA (Hon.), Vice President
Marketing & Communications
CMA Canada – British Columbia*



“Douglas magazine is a quality publication and well read by the business community. It's a good match with our audiences.”

*Dianne George, Communications
Peter B. Gustavson School of Business (UVic)*

► Responsive to your needs

“As Placement Group is a staffing agency that works specifically with private industry, Douglas magazine has been an exceptionally welcome addition to the periodicals in Victoria. Our account manager and the art/creative department have helped me tremendously in creating ads that hit our target audience and convey our message most effectively.”

*Rose Arsenaull, Branch manager
Placement Group*

► Reaching the readers who matter

“Douglas magazine is a thoughtfully put together publication that delivers fresh, local, relevant content with every edition. They deliver our message with great credibility to a highly desirable demographic.”

*Rob Curtis, Marketing manager
Hotel Rialto, Veneto Tapa Lounge*

“Douglas magazine has been the most effective vehicle for getting the word out about my services to Victoria's business community. The sales team is second to none and the creative department has consistently produced top-quality ads. The Page One Publishing team is constantly checking in with me to brainstorm new ideas and ensure I am fully satisfied with my ad campaign. I would not hesitate in recommending Douglas as a top-quality lead generation tool.”

*Scott Garman
MacDonald Realty*



“Douglas magazine embodies the best of what Victoria has to offer. Supporting a local publication gives one the opportunity to showcase their product within the community. Stylish, up-to-date, professional and informative... Douglas magazine has it all.”

*Mary Bea Moyle, General manager
Queen Victoria Hotel and Suites*